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ZOOMAWAY UPDATES ON CRYPTO AND BLOCKCHAIN INTEGRATIONS

NEWS RELEASE

TSXV:ZMA

VANCOUVER, BC – January 11th, 2018 – ZoomAway Travel Inc. (TSXV: ZMA) (the “Company”) www.zoomawaytravel.com is pleased to announce that it has completed the previously announced development phase to begin accepting certain Crypto Currencies and additionally pleased to expand upon other developments in the company’s extensive BlockChain integration.

PAYMENTS BY CRYPTO:

The company has successfully accepted payments for goods and service in its development environment and plans to begin rolling out this new feature into its White Label and Registration Management System (RMS) clients over the next few weeks. The company expects that this enhancement will provide additional value to customers and the company by avoiding traditional merchant processing fees. The company hopes to be able to showcase special pricing for consumers paying by these alternative methods. “Additional savings will attract more customers and lead to more bookings and lead generation. Equally important, the adoption of these types of payment methods is a key component to the company’s Smart Contract integration.” Stated Tim Berfield, Chief Technology Officer at ZoomAway.

SMART CONTRACT INTEGRATION:

Smart Contracts may be the most important feature of BlockChain to the ZoomAway set of API centric tools. The benefits of smart contracts to the operation are many, but automation and cost savings are the key pillars to the company’s strategy with Smart Contracts. By integrating the power of smart contracts while leveraging its own robust booking and inventory control tools, the company first aims to:

- Create an “Instant Pay” environment with “digital wallets” on both ends of transactions where the company’s vendors are automatically paid for goods and services. This solves a big problem in the industry where hotels and activity providers are paid on a slow cycle. The Smart Contract will govern the accounting and also regulate cancellations and changes which will save hundreds of man hours annually. New accounting efficiencies with enormous benefits should also be realized.
- Smart contracts will allow the company to automate more detail oriented arrangements for large or small groups and will reduce human sales forces in expanding markets.

- Allow the company build interfaces for instant booking of large group business as opposed to automation for just individual bookings.
- Increased efficiencies via the Smart Contracts should lead to savings in almost every aspect of operations.
- Create “Travel ID’s” for each customer that will improve payment and refund methods, enable changes, increase ease of booking for repeat trips, and enable the company to participate in existing rewards based programs or create its own.
- Greatly enhance the company’s previously announced plans for creation of licensing models and participation in various open source Hospitality Community projects that are currently underway.

“Our Strategies are aimed at disrupting the practices of the Hospitality and Activities industries that have created significant barriers to entry. Several large players have had a strangle hold on both lodging and activities for a long time, and there’s a real push because of BlockChain to drive out the middle man. ZoomAway is focused on providing the most efficient products directly to hotels and activity providers so that they can deal with their customers directly.” Stated Tim Berfield, company CTO.

For additional information contact: Sean Schaeffer, President, ZoomAway Inc., at 775-691-8860 or sean@zoomaway.com.

About Us

ZoomAway, Inc. (Nevada Co.) provides leading hotels, golf resorts, ski resorts and activity providers with a seamless, scalable and fully integrated Technology Platform that allows for the discounted packaging of lodging, ski, golf, activities and attractions. It seamlessly integrates into client websites, providing their customers with a real time one stop shop for all of their travel and recreation needs. Additional information about ZoomAway Inc. can be found at www.zoomawaytravelinc.com.

Travel Game Block Chain Inc. (Canadian Co.) is our new company dedicated to housing new projects in the Digital Games and Block Chain formats. The company is working on a new company website and presentation materials for its projects and will make an announcement when these are complete.

Forward Looking Statements

This release includes certain statements that may be deemed “forward-looking statements. All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words “expects”, “plans”, “anticipates”, “believes”, “intends”, “estimates”, “projects”, “potential” and similar expressions, or that events or conditions “will”, “would”, “may”, “could” or “should” occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the

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