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**ZOOMAWAY CLOSES OVERSUBSCRIBED PRIVATE PLACEMENT AND HIRES
FRONTIER MERCHANT CAPITAL GROUP**

NEWS RELEASE

TSXV:ZMA

VANCOUVER, BC – January 3rd, 2018 – ZoomAway Travel Inc. (TSXV: ZMA) (the “Company”) www.zoomawaytravel.com is pleased to announce that it has successfully closed its oversubscribed Private Placement and has engaged FronTier Merchant Capital Group to provide IR services.

FRONTIER MARKETING ARRANGEMENT:

ZoomAway Travel Inc. (the "Company") is pleased to announce that it has engaged FronTier Merchant Capital Group (“FronTier”) to provide investor relations (IR) and marketing services. FronTier is an Investor Relations firm with its head office in Toronto, Canada. FronTier is expected to assist the Company by increasing market awareness for the Company through the use of a number of financial market communications initiatives, including facilitating in-person introductions for the Company with institutional and retail brokers in Toronto and other financial capitals, and through media distribution on national television, radio and multiple on-line channels. Under the terms of the engagement, FronTier has been retained by the Company for a 12 month period for \$84,000 per year (plus GST), reimbursement of direct, approved expenses, as well as the commitment to grant FronTier stock options to acquire up to 150,000 common voting shares of the Company, such options to be issued in accordance with the Company’s stock option plan, exercisable at market prices (in effect as at the time of issuance).

CLOSING OF OVERSUBSCRIBED PRIVATE PLACEMENT:

As previously announced, the Company offered units, each unit priced at \$0.05 per unit and consisting of one common share and one-half of a warrant, each whole warrant entitling the holder to acquire a further common share at an exercise price of \$0.10 per share (the “Offering”). The Offering recently closed, oversubscribed, with a total of 5,340,000 units purchased. An affiliate of FronTier purchased 2,600,000 units in this Offering. FronTier and its affiliate own less than 10% of the Company (based on current issued and outstanding shares and on a fully diluted basis).

For additional information contact: Sean Schaeffer, President, ZoomAway Inc.,
at 775-691-8860 or sean@zoomaway.com.

About Us

ZoomAway, Inc. (Nevada Co.) provides leading hotels, golf resorts, ski resorts and activity providers with a seamless, scalable and fully integrated Technology Platform that allows for the discounted packaging of lodging, ski, golf, activities and attractions. It seamlessly integrates into client websites, providing their customers with a real time one stop shop for all of their travel and recreation needs. Additional information about ZoomAway Inc. can be found at www.zoomawaytravelinc.com.

Travel Game Block Chain Inc. (Canadian Co.) is our new company dedicated to housing new projects in the Digital Games and Block Chain formats. The company is working on a new company website and presentation materials for its projects and will make an announcement when these are complete.

Forward Looking Statements

This release includes certain statements that may be deemed “forward-looking statements. All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words “expects”, “plans”, “anticipates”, “believes”, “intends”, “estimates”, “projects”, “potential” and similar expressions, or that events or conditions “will”, “would”, “may”, “could” or “should” occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company’s management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management’s beliefs, estimates or opinions, or other factors, should change.

Neither the TSX Venture Exchange nor its Regulation Service Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. The TSX Venture Exchange Inc. has in no way passed upon the merits of the proposed Offering and has neither approved nor disapproved the contents of this press release.